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01 // style exploration

COFFEE DATE // discuss vision + goals for your business, personal style, likes + dislikes etc.

RESEARCH // general + pinterest research, finalise colour scheme + brand style inspiration

LOGO CONCEPTS // 5 custom logo concepts developed from brand style inspiration

02 // building the brand

DECISIONS // review logo concepts, decide on one to develop, complete revisions

BRAND BOARD // develop brand elements incl. submarks, patterns, watermarks etc.

STYLE GUIDE // customised document outlining fonts, graphics + use of your new brand

03 // Branding extras (additional fee may apply)

SOCIAL MEDIA GRAPHICS // facebook, instagram, twitter templates / cover images

BUSINESS CARD // personalised business card design using new logo + brand elements

OTHER STATIONARY // letterhead, with compliments slip, envelope designs as required

2-4 week process

CLICK TO CHECK AVAILABILITY

OR REQUEST A QUOTE





01 // design style + content

COFFEE DATE // discuss vision + goals, your requirements in a website, styling, functionality

RESEARCH // general + pinterest research, finalise colour scheme + web layout preferences

THE GOODS // client to supply all imagery, copy + upload to personal dropbox library

DOMAIN + URL // purchase hosting + domain name, set up coming soon landing page

02 // building the website

THE DESIGN // the design stage starts, review mockups as design stage progresses

REVIEW IT // view completed website design on development hosting, make necessary revisions

CHECK RESPONSIVENESS // review mobile + tablet versions of website

APPROVAL // final revisions completed, final payment due + website is transferred to live site

03 // final checks + training

GOOGLE ANALYTICS SETUP // website connected to analytics with dashboard widget

BACKUPS // website backups schedulled automatically with premium backup plugin

WEBSITE TRAINING // basic wordpress website training + 30 days tech support

MAINTENANCE + REPORTS // for an additional cost Jen offers an ongoing plan to help you manage + track your website - contact us for details

4-8 week process

CLICK TO CHECK AVAILABILITY

OR REQUEST A QUOTE



0.1 // READY-MADE

Jen offers a range of ready-made event invitations on her website. Simply choose the style that you like most, purchase the listing, supply Jen with all the important details + she'll email your customised invitations all ready to be printed. You can also purchase a one-off invitation or a whole suite of products including Save the Dates, Main Invitations, Wishing Well cards, Information Cards, Menus, Ceremony Programs, Table Numbers and more.

VIEW THE RANGE ONLINE >>

02 // custom

Browsed Jen's online store and can't find what you are looking for? Jen also offers custom invitation design. Head on over to the Request A Quote form on Jen's website armed with some examples of the type of style you love and we can get started! Please note though that Jen only supplies print-ready PDF's and does not supply printed stationery. If you need some advice on how to go about printing your invitations just ask!

REQUEST A QUOTE >>

03 // EVENT DESIGN

Organising a corporate event like a conference or trade show? Jen can help out with that too. We've designed 100+ page conference booklets, large scale signage, fold-out floorplans, luggage tags, brochures, badges, social media filters, awards show video graphics + special effects and much more! Wondering if Jen can help with your next event? Head on over the the quote request page + let's take your event to the next level!

REQUEST A QUOTE >>

NEED HELP WITH SOMETHING ELSE?

Looking for another type of design that hasn't been mentioned? No worries, head on over to the Request A Quote page on the website or shoot Jen an email at jen@jenmulligandesign.com to see if we can work together! We look forward to hearing from you soon!



